

AGS Interactive US, Inc.

PRIVACY POLICY

Last updated: March 1, 2017

AGS Interactive US, Inc. ("AGSi", "us" or "we" or "AGSi") has produced this Privacy Policy to explain our practices regarding the gathering, use and sharing of personal information. This Privacy Policy applies to this app, including any private-labeled versions of the app we may create or offer on behalf of others, and all related products, services, websites, mobile applications, and social media services owned, managed or operated by us, unless otherwise indicated. Where additional detailed information is needed to explain our privacy practices, we may post supplementary privacy notices to describe how personal information is processed, including when data may be shared with any licensee for whom we have created a private-labeled version of this app.

LIST OF TOPICS COVERED

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1. Collection and Use of Personal Information

We do not collect personally identifiable information about visitors or users unless you create an account or otherwise voluntarily communicate with us about yourself, such as via information requests, online purchases, online surveys, social media services and other direct communications. We may use personally identifiable information for to improve our services and for our general internal business purposes, including contacting users regarding account status, changes to our Terms of Service or this Privacy Policy, information about products and services from us and our affiliated companies, and other matters relevant to the app and/or the information collected.

2. Collection of Non-Personal or Aggregated Information

We reserve the right to gather non-personal information and to perform statistical and other analyses of users' behavior and characteristics in order to measure interest in and use of the various areas of the app. We may provide aggregated data from these sources to third parties for purposes of research and evaluation. Non-personal information also may include computer IP addresses (or analogous device-identifying codes for mobile devices), which identify the device, but not the user, to facilitate serving of targeted advertisements. See Section 6 below on targeted advertising.

3. Sharing of Personal Information

We may share your information, whether individually or in the aggregate, with our subsidiaries and affiliates, and in certain cases with selected outside third parties for marketing or promotional purposes, or to improve the products or services offered by us and our subsidiaries and affiliates.

When we provide personal information to unaffiliated third parties to enable them to perform services for us, we require them to exercise reasonable care to protect your personal information and restrict the use of your personal information to the purposes for which it was provided to them. If you do not want us to share your personal information with unaffiliated third parties for their marketing purposes, you may opt-out of such sharing by notifying us in accordance with the "Opt-Out" section located below.

In the case of private-labeled versions of the app we create for third parties, any information you submit in creating an account or using the app may be shared with the third party, and a link to the third party's privacy policy will be provided in [Section 15](#) if a third party's privacy policy is applicable.

If we or one of our subsidiaries, affiliates or partners is acquired by or merges with another company, the assets of the respective entity, including personal information, may be transferred to the new company.

4. Disclosure of Information

Although you may request to opt out of sharing personal information with third parties for marketing purposes (see Opt Out section below), we may still disclose personal information to third parties in our sole discretion in the following situations:

- a. In the case of a private-labeled version of the app created for a third party, information you submit will be shared with the third party, subject to that party's privacy policy. If such sharing does occur, then a link to the other party's privacy policy is contained in [Section 15](#) below.
- b. If you enroll in any of our Responsible Gaming exclusion programs.
- c. For non-marketing purposes, such as processing and fulfilling any transactions your request, including but not limited to credit card transactions and the like.
- d. To the extent such disclosure is mandated to comply with a court order or with a subpoena, search warrant or other valid legal process.
- e. To comply with requests of government or law enforcement entities or legal, regulatory or administrative requirements of other governmental authorities.
- f. To protect and defend us, or our subsidiaries and affiliates, and all of their or our officers, directors, employees and agents in connection with any legal action, claim or dispute.
- g. To enforce the Terms of Service.
- h. To prevent imminent physical harm or threats to public safety.
- i. To prevent fraud.
- j. With your consent.

5. Device IDS

When you download or access our app via a mobile device, we and our service providers may receive information about your location (based on your IP address) and your mobile device, including various unique identifiers associated with your device, hardware type, the version of your operating system and your in-game activity. We and our service providers may use this information to provide you with personalized advertising and other content, including advertising and content based on your location. We may also use other standard Internet technologies, such as flash technologies, web beacons or pixel tags, and other similar technologies, to deliver or communicate with cookies and track your use of our app, websites or related digital services. For example, we may include web beacons in e-mail messages or newsletters to determine whether messages have been opened and acted upon. The information obtained with such technology enables us to customize the services offered and measure the overall effectiveness of our online content, advertising campaigns, and the products and services we offer.

To avoid targeted advertising, please review Section 6 below regarding how to opt-out.

6. Targeted Advertising; How To Opt-Out

We may license technology to serve advertisements on our mobile apps, websites, or related digital services, and within their content as that content is served across the Internet. In addition, we may use third party network advertisers to serve advertisements and third party analytics vendors to evaluate and provide us with information about the use of our apps, websites and related digital services and viewing of our content. We do not share personally identifiable information with these third parties, but ad network providers, the advertisers, the sponsors, and/or analytics service providers may set and access their own cookies, pixel tags, mobile-device IDs, and similar technologies on your device and they may otherwise collect or have access to information about you, including usage information. We and our network advertisers may target advertisements for products and services in which you might be interested based on your visits to both our digital offerings and other web sites or digital services. We may use a variety of companies to serve advertisements.

If you prefer to not receive targeted advertising, you can opt out of some network advertising programs that use your information. To learn more about how to opt out on a computer, please visit the NAI Opt-Out Page: <http://www.networkadvertising.org/choices/?cid=1640564>. To learn more about how to opt out on a mobile device, please visit <https://www.howtogeek.com/226091/how-to-opt-out-of-personalized-ads-on-any-smartphone-tablet-or-pc/>. You can email us for assistance on how to opt out on a mobile device agsihelp@playags.com.

Please note that even if you choose to remove your information (opt out), you will still see advertisements while you are using our apps or browsing online. However the advertisements you see may be less relevant to you and your interests. Additionally, many network advertising programs allow you to view and manage the interest categories they have compiled from your online browsing activities. These interest categories help determine the types of targeted advertisements you may receive. The NAI Opt-Out Page provides a tool that identifies its member companies that have cookies on your browser and provides links to those companies.

While we take reasonable steps to protect the privacy of our online users, we cannot promise that the current limitations of our online applications or programming will address every browser setting or honor every personal browser preference. In particular, our systems do not at this time have the necessary programming to honor "Do Not Track" or "DNT" browser signals. Please return to this privacy policy in future for further updates on this topic.

7. Links

We may have links to outside websites. By accessing another website from our app or website, you hereby release us from any and all liability for your use of such link and website. We are not responsible for the content that appears on these other websites. We have no control over the content of outside websites. Once you access another website, be aware that we are not responsible for the privacy practices of such other websites. You should always use extreme caution when disclosing private information to such websites. We encourage you to look for and review the privacy policy of each and every website that you visit through a link or advertisement. This Privacy Policy applies only to information collected by us and our subsidiaries and affiliates, unless otherwise indicated. In the case of any digital "play for fun" social gaming opportunities we offer, this privacy policy will apply regardless of the platform or site where the games actually are hosted or played.

8. Security

We have in place certain commercially reasonable technological and procedural security measures in an attempt to protect and safeguard the security of the personal information provided by our users. Despite these efforts, please understand that no system is perfect or can guarantee that unauthorized access or theft of data might not occur. For any features or services that require a login or password, it is important for you to protect against unauthorized access to your password and your device.

9. Minors

This app is intended only for users over the age of 21. Please do not use this app if you are under the age of 21. By using the app or creating an account, you release us, our subsidiaries and affiliates, and the creators of the app from any and all liability for your use or access to the app. We do not knowingly or intentionally collect any personally identifiable information from, or market to or target, individuals under the age of 21.

10. Changes

We reserve the right to amend this Privacy Policy at any time, so please review it frequently. We may make non-material changes to the Privacy Policy – *i.e.*, those not affecting how your personally identifiable information is collected, used or disclosed – without special notice other than posting the new policy and its effective date. If we decide to change our Privacy Policy

materially, you will be notified the first time you return to play after such change and will be required to accept the new terms to continue playing. Continued use after such notice or after the new Privacy Policy has taken effect constitutes acceptance of and consent to the new Privacy Policy. If you do not agree to the new terms, you should stop using our app and related services, in which case we may continue to use your personal information in a manner consistent with the policy in effect at the time the information was gathered.

11. Opt-Out

If you wish to opt-out of continuing to receive solicitations from us, or do not want us to continue to share your personal information with our third party business partners and alliances for marketing purposes, please email us with your instructions at agsihelp@playags.com. After receipt of the email, we attempt to provide instructions on how to disable the sharing of personal information on your mobile device. Please note that any information previously shared with third parties prior to receipt of your request may result in continued communications from those parties pursuant to their own privacy policies.

12. Contacting AGSi

If you have a privacy concern or question regarding us or this Privacy Policy and you cannot satisfactorily resolve it through the use of our app, you should contact us through one of the following methods:

Email: Send an email to agsihelp@playags.com

Postal Mail:

AGS Interactive US, Inc.
433 Airport Blvd, Suite 323
Burlingame, CA 94010
Attn: Legal

13. Social Network Access

If you sign in or link to our apps or websites through any social networking service, such as Facebook, any information you supply (or have supplied) to us becomes subject to the privacy policy of that social network/service. We do not control, and are not responsible for, the privacy practices of such networks or services. You should consult the privacy policy of such networks/services.

14. U.S. Service

Our app and online services are hosted in the United States. If you access the app or our other online services from anywhere else, you understand and agree that any information you provide is being furnished to us in the United States, subject to applicable U.S. law and this Privacy Policy.

15. Third Party Privacy Policy (if applicable)

Not applicable.